VIP visitors from Saudi Arabia at EMS headquarters in Switzerland

By E.M.S.

E.M.S. proudly welcomed a group of VIP visitors from well-known institutions in Saudi Arabia to its headquarters in Nyon, Switzerland. Dr. Mesfer Mohammed Abwadah (Military), Dr. Osamah Mohammed Almugeiren (Riyadh Private College), Dr. Sami Hussain Alqhatani (King Abdul Aziz Hospital, Riyadh) and Mrs. Sara Abdulatif Aleisa (King Fahd Hospital, Riyadh) got insights into the production and high quality assembly of the Piezon and AIR-FLOW products and were impressed by the “manufacture” style organization and work that goes into every single product.

During a visit to a Prophylaxis clinic in Geneva they learned about the business aspects of preventive dentistry and how popular it is for people from Geneva. But also tourists come only for a few days to town to get a real professional tooth cleaning according to the “GBT – GUIDED BIOFILM THERAPY” concept. This new approach shifts the primary focus to the removal of biofilm by using AIR-FLOW, followed by the removal of hard deposits using Piezon NO PAIN – if necessary. This new concept enables an individualized, efficient and painless prophylaxis session with precision and quality control. It increases the revenue of dental practices by improving patient comfort as well as patient compliance.

Since its foundation in 1981, the Swiss company E.M.S. has evolved into one of the most successful dental companies worldwide. Due to the concentrated power of the mediumsized company, consisting of innovative technology, perfection, precision and Swiss quality, the dental prophylaxis has achieved an entirely new and virtually pain-free standard.
By Dentsply Sirona

The CEREC SpeedFire sintering furnace from Dentsply Sirona CAD/CAM has won the coveted Red Dot design award. The award ceremony was held recently in the Aalto Theater in Essen. Zirconium oxide restorations can be sintered in less than 15 minutes using induction technology.

BENSHEIM/SALZBURG. The “efficient interplay between the CEREC SpeedFire’s open and closed shape and rounded and straight lines” impressed the 41-member jury of the annual Red Dot Awards. The “dramatic tension” this created led to the award for the sintering furnace in the “Life Science and Medicine” category.

The award ceremony was held at the Red Dot Gala on July 4, 2016 in the Aalto Theater in Essen. The CEREC SpeedFire induction furnace, which has been available for five months, is part of the CEREC Zirconia workflow that now enables dentists to offer their patients chairside restorations using the high-performance material zirconium oxide. The compact and user-friendly device combines the sintering and finalization process (glazing), making it unique on the market. Both processes take just a few minutes. A crown, for example, can be sintered in 10–15 minutes and glazed in nine minutes. Its connection to the system provides the furnace with all the necessary information on the material, colour, type and size of restoration via the CEREC software of Dentsply Sirona CAD/CAM. Based on this information, the furnace gets the right program for the restoration. An important benefit: The intuitive handling of the software makes all processes easy – there is no need for any special training or long practice sessions.

The smallest and fastest sintering furnace on the market has become very popular with dentists in just a short time with the 1000th Dentsply Sirona CEREC furnace having already been manufactured. Outstanding products, design concepts, and communication designs have been awarded the globally acknowledged Red Dot Award since 1954. This year, the jury, which is made up of independent designers, design professors, and journalists, will evaluate a total of 3,314 products from 37 countries in 31 categories. The most important criterion for awarding the coveted prize is high design quality.
Vintage LD... The Better Lithium Disilicate

By SHOFU

Vintage LD is an innovative lithium disilicate system from Shofu that offers you greater flexibility, more treatment options and aesthetic versatility for a variety of all-ceramic anterior and posterior restorations. A synergy of three perfectly compatible components comprising of high strength Lithium Disilicate glass ceramic ingots in varying levels of translucency, a naturally shaded, opalescent silicate based veneering porcelain and a comprehensive range of low fusing fluorescent stains offers the choice of pressing, staining and highly aesthetic cut back or full build-up layering techniques.

Designed to fulfill the demanding aesthetic requisites of discerning dental professionals, Vintage LD exhibits outstanding shade stability even with multiple firings with virtually non-existent reaction layer for a faster, simpler and error-free fabrication cycle. Available in sets or as refills to meet the individual needs of your lab.

Dental Hygienists – Welcome to Dubai

By DTI

DUBAI, UAE: On 05 November 2016, professionals from around the world with an interest in oral health care will meet at Jumeirah Beach Hotel in Dubai. They will be attending Dental Hygienist Seminar organized by CAPP & Colgate Oral Care Academy. The theme of this year’s seminar is “Dental Hygiene – Challenges & Opportunities for the dental professional” comprising of seven non-biased scientific lectures focusing on various aspects of the profession including:

- Periodontal Treatment
- Oral maintenance in the implants prosthetic phase
- Prevention of dental disease
- Treating Bleeding Gums, Sensitivity and Deep Pockets
- Dental hygiene and Periodontology
- Health, function and beauty related to orthodontic maintenance
- Anasthesia, infection control & occupational health safety
- Maintaining gingival health and prevention
- Infection Control
- Dental X-Rays

Following a series of three successful dedicated educational programs, CAPP has a commitment to dentistry and good oral health care towards the entire dental team and the organization of such focused professional events is an underlining of this obligation. The list of speakers has been carefully evaluated and selected by an independent scientific panel based on surveyed demands of the regions health professionals. The presentations held will be strictly scientific oriented around the theme whilst CAPP is following the strict guidelines of ADA C.E.R.P as a recognized provider. Multiple international speakers will give their best interpretations of what is important according to this year’s theme. Participants will be able to receive up to 7 ADA C.E.R.P CE Credits after successfully attending all lectures. Further accreditations are expected by Health Authority Abu Dhabi (HAAD) and Dubai Health Authority (DHA).

We look forward to welcoming you to the event.

Clear Aligners...

Intelligent Precise Control

The Clear Aligner 2.0 Hands-on Course

Training Information
Date: 25th November 2016
Time: 8:30am - 6:00pm
Location: Nassima Royal Hotel on Sheikh Zayed Road, Dubai
Book online www.iasortho.com or email info@iasortho.com or call us on +971 4 3329201

System Benefits
- Force Drivers™ to increase the predictability of movements and enhanced control
- Intelligent, stretch-resistant aligner material for prolonged force application
- Spacewize+™ crowding calculator to aid case selection and planning
- Archwize™ simulations to ensure expectations are met and consent gained
- Accurate Space Creation Guides for predictable results
- Developed by leading dentists and orthodontists
- Ongoing case mentoring via free Online Support

“It gives a different approach and dimension to the clear aligner system”
Dr Makbule Sipahi-Ogretme

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